

# ENA Board Meeting Minutes

February 3, 2016  
The Great Dane East

**Present:** Justin Martin, Jamie Meise, Audra Johnson, Stacy Wellford, Isaac Semrow, Marilee Cronin, Abby Abernathy, Charles Donaldson, Katherine DuVernois, neighbor Jennifer Krug

**Absent:** Faye Reber, Audra Johnson

**Call to order** Justin called the meeting to order at 7:05 pm.

**“Word on the Streets”** There has been a lot going on over the past month in the neighborhood. There was a shooting Tuesday night, February 2 at Metro Market where an employee was killed by a former employee; the shooter is now in custody. There have also been several reports of car break-ins reported on Facebook. Alder DeMarb is planning a meeting to address neighborhood safety and what we can do to protect ourselves. Isaac also mentioned that there were two coyotes spotted at the McDonalds on Milwaukee Street this morning.

**Secretary’s report** Jamie reported that she updated the calendar on the ENA website with our current calendar of events and will add event details as they become available. Jamie also created a drop down tab under the events tab on the ENA website with the 2016 scheduled events listed.

**Treasurer’s Report:** Stacy reported that we had little financial activity over the past month, we did receive a \$100 donation from Recreational Rhythms. The draft of the 2016 budget will be under new business.

**Echo report:** Audra worked directly with Thyse Printing for the first time to print and mail the Echo which went out last week. The original estimate we received did not include postage so the actual bill we received was for \$750. This price was still considerably less than our last bill from our previous mailer for \$880 which did not include the addition of the apartment addresses. They sent us forms to file our nonprofit status with the post office for a reduced rate which will also reduce the cost. The board is satisfied with the print quality and convenience of having the printing and mailing all in one spot. Justin will touch base with Mike regarding the status of advertising and make a transition plan so Katherine can begin taking over the process.

## **Old business**

**Easter Egg Hunt (March 26)** Isaac volunteered to lead the event, Marilee has a convertible for the Easter Bunny’s arrival, Jennifer Krug volunteered to help stuff the goodie bags, Stacy will check with her husband to see if he would be willing to be the Easter Bunny.

**Annual Meeting (April 9) (Justin)**-Justin is continuing to plan for the annual meeting, he will ask volunteers to donate snacks, we will follow last years’ format.

**2015 Membership Drive (April 10 - May 31)** Board members distributed district coordinator assignments as follows: Stacy-red, Abby- black, Marilee-lilac, Katherine-brown, Jamie-Gray, Charles-orange, Kate-yellow, Isaac- green, Faye-purple, Audra/Justin-blue. District captains will begin recruiting

for block captains, Justin will send out a list of last years' block captains and run a report of all addresses which includes contact information for member households.

**Earth Day Clean-up-** Abby volunteered to lead the event on Saturday, April 23<sup>rd</sup> at 9am. She will contact Joel Stone in regard to doing the garlic mustard pull in addition to a clean-up of trash in the sanctuary.

**50th Anniversary Project update-**Marilee met with oral historian Judy from Voice Treasures to discuss ideas for a 50<sup>th</sup> Anniversary project where they would create a DVD/video link featuring interviews of long term and new residents as well as old photos and videos to tell the story of our neighborhood for an estimated cost of \$8000. There is a grant for which we would likely qualify for either \$2000 or \$10000 where we would need to find matching funds. After the blurb in the Echo, Marilee has received responses from several people interested in helping with the project including a former long term resident name Steve who runs a similar type of business and would be interested in helping with the project. Given his personal connection to the project and opportunity to potentially grow his business he estimates his cost at no more than \$3000. Marilee will go forward with the project and ask Steve to put together a sample video to present at the annual meeting.

**Donation Drive Planning-** Board members are asked to sign up for businesses and start soliciting donations for our events during the month of February.

**Equity Outreach-** Justin presented a revised survey to mail to residents asking about events they would be interested in participating. When this survey is mailed, Justin will include a piece about the historian project. The board also suggested we include an online link in addition to the mailed form.

**Summer Kick-off Event-** The board is discussing planning an event geared towards middle and high school students to kick off the summer such as a picnic with a basketball tournament or other game. Faye has been contacting the Y in regards to getting ideas for teen programming in our neighborhood but has been unable to set up a meeting. Katherine volunteered to meet in Faye's place as she is available during the daytime. Katherine will contact Faye to go over details of the meeting goals.

### **New Business:**

**Event Lead Signup:** Board members volunteered to lead events as follows:

Isaac-Easter Egg Hunt

Justin-Annual Meeting, Fourth of July, Membership Drive

Abby- Earth Day

Diane Winters- Garage Sales

Marilee- Neighborhood Night Out, 50<sup>th</sup> Anniversary Committee

Community Garden Representative-Taste of Elvehjem

Katherine-Halloween Bonfire

Audra- Halloween Decorating and Holiday Decorating Contests

Running Club Representative-Turkey Trot

Jamie- Holiday in the Park, Cookie Exchange

**Budget-**Stacy presented a revised budget including the changes the board previously discussed at Decembers meeting. The board will vote on the final draft next month which will then be presented at the Annual Meeting.

**Adjournment:** The meeting was adjourned at 9:07pm.

**Announcements:**

**Next Meeting:** The next ENA Board Meeting will take place on Wednesday, March 2nd from 7-9pm at the East District Police Station 809 S Thompson Drive.

**Echo Deadline:** The next Echo Newsletter deadline is March 15 for the April/May Echo. Please save articles to Dropbox in the appropriate folder—Tier 1-Paid Ads, Tier 2-Important, Tier 3-If Space Allows.

April/May Echo Article Assignments:

- 1) President Column, Annual Meeting, Calendar of Events, Membership Drive (Justin)
- 2) Secretary's Corner (Jamie)
- 3) Treasurer's Corner and 2016 Budget (Stacy)
- 4) Advertising (Katherine)
- 5) Easter Egg Hunt (Isaac)
- 6) Member Corner (Charles)
- 7) Earth Day Cleanup (Abby)

Submitted by Jamie Meise