

ENA Board Meeting

December 7, 2016 @ 7-9 p.m.

Alice Pulvermacher's Home

- I. Call to order
 - a. Time: 7:09 PM
 - b. In attendance: Audra Alice Marilee Abby Jared Charles Jaren
 - c. Absent: Jamie, Stacy, Justin

- II. Approval of agenda : no changes

- III. "Word On the Streets"
 - a. Facebook post discussion, Marilee did a PM with member who voluntarily took his comments out after he realized it was not appropriate
 - b. Blasts in Buckeye neighborhood, from quarry. No other discussion

- IV. Secretary's report
Not here

- V. Treasurer's report
Not here

- VI. Echo Report
 - a. Discussion over 12 pages in the future due to space demands for paid ads and required content
 - b. Decision tabled until next board meeting when Justin in present
 - c. Audra decided to use Joe P instead of Denise Demarb for the politician post since he hasn't been in the newsletter. Possible formal guidelines for political posts in the ECHO were discussed but tabled until the next meeting.
 - d. Charles will email Justin about estimated costs of printing and mailing the 12 page newsletter
 - e. There will be space carved out for a 50th Anniversary section starting with February 2017 issue

Old business

- VII. Holiday in the Park
 - a. 200-250 people attended in total. 100 kids prizes given out.
 - b. To remember for next year, hot water containers/thermoses from Gaylord catering were really nice to have.
 - c. Alice suggested 3pm start time so kids can see Santa in the daytime, Alice will talk to Buckeye Neighborhood about that for next year.
 - d. Alice said \$200 in donations and 90 lbs in food were donated there were only mittens donated 100 Santa gifts given away.
 - e. Everyone heard many compliments from people in Buckeye about the ENA.

VIII. Turkey Trot recap

- a. Everyone agrees Tiffany does a really good job with this event making it a success starting with just 10 or 12 people and there were 163 registered this year
- b. Alice said the food barrels were overflowing and the event featured festive people and plenty of families.
- c. Jaren pitched NYE last chance run a thon 12am start route in the neighborhood he ran 37 miles last year, put it on wooden steps group he'll put it on our Facebook group.
 - i. It was suggested that we put \$30 towards this event for bananas etc

IX. Holiday Cookie Swap

- a. Jamie said she would see how it goes, cut it if attendance isn't good Abby will help get more people

X. Holiday Lights Contest

- a. Audra says there are Four entries so far
- b. Justin will take pictures of day and night 12/11 Audra will post pictures on Monday 12/12 Charles said he will help with pictures too.
- c. The rules haven't been reviewed yet by anyone else, Audra will post them on 12/12 when voting starts.
- d. Marilee will comment on the Facebook to get people to enter and Audra will promote again.
- e. Audra will reach out to Jamie for the prizes and pick them up from her.

XI. Dropbox update

- a. Jared reports that his efforts to delete have increased memory seems to be fine although Alice got a full notice
- b. We think by inviting people to join Dropbox gives more memory but only if those people invited sign up and use it.

XII. Treasurer Search

- a. Jaren's wife can not handle money for any other organization due to her new employer, but she will be willing to be a board member.
 - i. Possibly Jaren and his wife trading off attending meetings
- b. Charles knows someone who could help, will reach out
- c. Jared and Justin plan to get together with data organization and digital projects.
- d. Another possibility for treasurer is exchange of services for newsletter advertising.

XIII. ECHO Advertising Lead

- a. The task involves reaching out to current advertisers, there's a spreadsheet in Dropbox 2016 stating that there were 12 now.
- b. In 2017 there are 4 on the list, Jamie has already emailed some current advertiser businesses about 2017 ad renewals, there's follow up due diligence duties to do
 - i. Alice is thinking about taking on this task

New business

XIV. 2017 Planning

a. Calendar of Event

- i. Final approval of events
- ii. Kickball Tournament
 1. Jaren did it on Good Neighbor Day in August he's up for doing it again, he's had much success and no one signed up. The four square area is good at the school. Peter said he would supply beer. Kickball date is waiting on a date. Object is to set date and location by annual meeting. We'd need 2 diamonds, 2 balls, budget \$50-\$100. 12 years and older would be the age limit. We can probably have beer at the shelter too.
- iii. Cookie Swap decision
 1. Will happen after participation at event
- iv. Basketball Tournament- Waiting on confirmation

b. Budget

- i. Executive meeting decision, Charles, Jamie, Justin did a line by line review of 2017 no big changes expecting the same for next year.
- ii. Final approval in January when Stacy is back

c. Goals

- i. Relations with MPD and MFD
 1. Table for January, minorities inclusion Jaren suggested ideas because he's working on joining the police force.
- ii. Senior and renter inclusion
 1. Echos delivered to renters now, kids in those apartments walk down to Droster park to play basketball engage them somehow

d. Formal motion and vote to add Jaren to board

- i.
 1. Abby makes motion, second from Marilee, everyone approved, no against or abstaining.
 2. Jaren needs to submit picture and bio blurb next newsletter.

e. Volunteering

- i. Discussion over snow shoveling. Offering teens volunteer credits in a notice on the next newsletter or put something on neighborhood Facebook page asking for willing to be shovelers to get volunteer hours.
- ii. Present it like babysitter list after collecting shovelers names and numbers,
 1. Abby volunteered to collect those names, make clear its volunteer basis not for money. Abby will do sign up genius, or email her.

Committee reports

XV. Madison Foundation Adopt-A-School Program Update

- a. Jamie had calls for mittens, and Alice collected mittens and hats from turkey trot and her office she wants to be able to deliver them to the school. Probably enough for 100 kids.
- b. Alice can do a collection for February school supply drive.
- c. Decided to do a thank you from the ENA board to Alice's work, she has 3 locations. Abby will do thank you notes to bring to January meeting for all of us to sign.

XVI. 50th Anniversary Committee

- a. Marilee went to 3 interviews on Bay Ridge.
- b. There was a guy on Droster interviewed who had dementia but contributed with interview.
- c. Another couple were pretty ill but completed an interview.
- d. Michelle who is part of book club has contacts and will do more interviews with Steve when Marilee can not.
- e. There is a script now to help guide the conversation and Charles volunteered to do interviews too.
- f. Alice offered to help with Marilee with grant writing.
- g. Michelle offered to write a note about donating money \$50 to the 50th Anniversary project and why she did it to convince people to donate as well.
- h. Plan to promote 50th Anniversary during Give back Tuesday next November 2017
- i. Also we should plan to set a matching donation day that's part of next 4th of July event,
- j. We should plan to include a pitch to donate additional funds on the Membership Drive form, would you be willing to add to 50th Anniversary to the form?

XVII. Welcome Committee

- a. Slower in the winter Charles says he only had 2, doesn't need any more baked goods.

XVIII. Eastside Planning Council

- a. Jared said they were reforming and set up new meeting time, no email update yet for time and day of the month

Thank you for hosting Alice!!!

Adjournment at 8:50pm

Announcements

- o President's Column-Jamie
- o Calendar of Events-Jamie
- o Treasurer's Report-Stacy

- o Secretary's Corner-Justin
- o Member Corner-Charles
- o Holiday in the Park- Jamie
- o Cookie Swap-Jamie
- o Holiday Lights Contest-Audra
- o Elvehjem Elementary Section-Jamie
- o Treasurer Wanted Ad- Stacy
- o Regular 50th Anniversary feature - Marilee
- o Jaren welcome to the board
- o Snow shoveler list - Abby