

ENA Board Meeting

March 1, 2017 @ 7-9 p.m. at the Great Dane East Side

- I. Call to order at 7:04 PM
 - a. In attendance: Jamie, Charles, Abby, Stacy, Jared, Justin, Jaren, Alice, Marilee, Audra, Crystal
 - b. Absent: None
 - c. Guests: Kathy and Patrick Soukup, Eastmoreland Neighborhood, and Lois O'Neil, ENA member
- II. Approval of agenda

Olbrich discussion has been moved up to the Word On The Streets Section. The 3-on-3 basketball tournament was added to new business.
- III. "Word On the Streets"
 - a. Olbrich Park Biergarten Proposal: Lois addressed the Board with her concerns regarding the proposal, specifically the potential construction of structures that could lead to obstruction of the lake view, and the large capacity planned for the venue. She requested that ENA contact the City Council in writing to request that they take more time to review the proposal before voting on it.
- IV. Secretary's report

Justin reported that we received an offer to sell gift cards for America's Best Flowers to raise funds. She will pass the invitation on to the Community Garden leaders.
- V. Treasurer's report

Stacy reported that she is preparing to transition her duties to the new Treasurer-elect, Crystal.
- VI. Echo Report

Audra had nothing new to report. Echo assignments are listed at the end of the minutes. Jamie asked for a volunteer to take over the role of coordinating future advertisements.

Old business

- VII. Annual Meeting

Meeting will take place Saturday, March 25 from 10am-12pm. The Block captain meeting will take place from 9:15-9:45. Board members should arrive at 8:30am to set up and wear their ENA T-shirt.

Confirm responsibilities:

- Charles has taken care of materials printing and will bring coffee.
- Jaime will bring pastries and supplies for serving water and coffee, and her laptop
- Domino's Pizza will delivery plates and napkins along with the pizza, at 10:45.
- Marilee will confirm with Steve that he will bring a projector for our use.
- Stacy will bring the Paypal connection and cash for making change
- Justin will be recording minutes

- VIII. Membership Drive April 1-30
 - a. District Coordinator check in
 - i. Marilee: covered
 - ii. Jamie: covered
 - iii. Stacy: 1 recruited, 2 possible, 3 open
 - iv. Abby: 3 recruited, 1 possible, 2 open

- v. Justin/Audra: 4 possible recruits identified. Jared has a volunteer from the district that he will refer to them.
- vi. Jaren: lots of volunteers from throughout the neighborhood. The Board will coordinate in order to attempt to place block captains near their homes
- vii. Charles: 2 open blocks
- viii. Alice: 3 open blocks
- ix. Jared: 2 open blocks
- x. Kate: covered

District Coordinators should send Jamie lists of open blocks so that she can put out a call for volunteers.

b. Block Captain training video update:

Jamie reported that the video is complete and that it turned out nicely. It will be shown at the end of the Block Captain training. Block Captains are strongly encouraged to attend the training, but if they are unable to do so then the video link can be sent to those absent after the meeting has concluded.

New business

- IX. Easter Egg Hunt Saturday, April 15 at 9:30am SHARP at Droster Park
Jared is leading this event. The new bunny costume has been purchased and this year's bunny has been identified. Jamie will contact Nabisco to request snack donations again this year. Goodie bags still need to be gathered, with plush toys to be purchased. Jamie will hand off the shed key to Jared, and volunteers will be needed for set up.
- X. Earth Day Clean-up Saturday, April 22 at Elvehjem Sanctuary
The cleanup will be held from 9 to 11, and Joel Stone will be leading a garlic mustard pull as well. All of the supplies are on hand. The event was posted to Facebook today.
- XI. 2nd Annual 3x3 Basketball Tournament
The event is scheduled for Saturday May 20, starting at 9 AM. The goal is to have at least 3 teams in each of the three age groups. Hopefully our partnership with LVM Elementary will improve outreach and increase the number of signups. Volunteers will be needed to cover two different shifts (morning and afternoon). Marilee will pass on the information to a contact at La Follette High School to promote the event further.

There are some concerns about cash prizes which were given out last year, due to potential restrictions on high school athletes. Further research will be done before a decision is made. Jamie will contact the LHS Athletic Director to inquire.

Reports

- XII. 50th Anniversary Committee: Marilee reported that she is putting the pieces together on a new grant application. Nothing else to report at this time.
- XIII. LVM Elementary: Jamie reported that the Classroom Restock Drive was a huge success. The spring read-a-thon is coming up and they will need volunteers to help out throughout the day.
- XIV. Mining Ordinance Report: Jared attended a recent public meeting on the City's proposed mining ordinance and summarized what was learned. This ordinance is intended to address existing operations in quarries on recently annexed land.

- XV. Welcome Committee: Nothing new to report, as home sales in the neighborhood are currently slow.

Prior to adjournment the Board discussed the request from Lois regarding the Olbrich Park proposal. We noted that many on the Board were not aware of this proposal until recently. Marilee suggested that we should provide information about the proposal to the Facebook group for purposes of disseminating information, and the Board agreed on this. However, the Board was of a general consensus that we should avoid taking a public position on an issue where we do not have a good feel of the overall neighborhood opinion on the matter. Charles volunteered to draft the Facebook post.

Membership Drive packets were distributed to Board members serving as District Coordinators and the Board adjourned at 9:03 PM.

Announcements

- The next ENA Board Meeting is Wednesday, April 5 from 7-9pm at the Great Dane East Side.
- The next Echo Newsletter deadline is March 15 for the April/May Echo.
- Echo Assignments:
 - President's Column-Jamie
 - Calendar of Events-Jamie
 - Treasurer's Report-Stacy
 - Secretary's Corner-Justin
 - Member Corner-Charles
 - Easter Egg Hunt- Jared
 - Earth Day Clean-up-Abby
 - 3x3 Basketball Tournament-Jolene
 - Membership Drive-Jamie
 - New Board Member bio-Crystal
 - 50th Anniversary Project-Marilee
 - Elvehjem Elementary Section-Jamie