

ENA BOARD APRIL 2017 MEETING MINUTES

April 5, 2017 7-9pm

Great Dane East Side

I. Call to order at 7:02pm

- a. In attendance, Jamie Meise, Marilee Cronin, Jared Marker, Alice Pulvermacher, Audra Johnson, Crystal Hepe, Charles Donaldson
- b. Guests Cindy Everson, Jeff Falkner, Police Officer Kevin Dunnington and his partner.
- c. Absent – Jaren Christianson, Abby Abernathy

II. Approval of agenda

- a. Add to New Business: Senior Seminar Events

III. Word On the Streets

a. Neighbors in attendance voiced concerns regarding possible drug activity on South Thompson Drive as well as issues with bullying among neighborhood children at Droster Park and on the city buses. The Police officers asked questions, took notes, and will follow up on the concerns. They reminded everyone if someone's safety is in danger to call 911 and to use the nonemergency number to report patterns of activities or information.

IV. Secretary's report (Audra) Audra will ensure the website is up to date and post notification about board meeting on Facebook by the Monday before the Wednesday monthly meetings.

V. Treasurer's report (Crystal) Crystal will meet with Stacy to transition the treasurer duties.

VI. Echo Report

- a. The most recent Echo was release April 1, we had plenty of room to fit all contents. Board members are reminded to add event notices and recaps in the combined document rather than adding individual documents but to save pictures separately.
- b. The board discussed purchasing a monthly subscription to an address verify to make sure addresses are not vacant before mailing the Echo- Jared will move forward with setting up the account.

VII. Old business

a. Annual Meeting Debrief

- i. The board received very positive feedback from neighbors regarding the meeting. The pastry donations from Rosie's Coffee Bar and Bakery and the pizza social hour with donations from Dominos were very well received. The board discussed ideas obtained from the feedback survey and will keep them in mind when planning next year's meeting.

b. Membership Drive Check in District Coordinators feel their districts are covered and most packets have been delivered to the block captains

- c. Easter Egg Hunt Saturday, April 15 at 9:30am SHARP at Droster Park
 - i. Jared will hang the banners on the neighborhood signs next weekend and also spread mulch around the signs. When he takes the Egg Hunt banners down he will hang the Membership Drive banners. Jaren will wear the bunny costume and his mother in law will be his chauffeur.

- d. Earth Day Clean-up Saturday, April 22 9am - 11am at Elvehjem Sanctuary (Abby)
 - i. Participants can choose to pick up trash or pull garlic mustard or both.
 - ii. Abby will lead the litter pick up meeting at the Cottage Grove entrance to the sanctuary across from Messiah Lutheran.
 - iii. Joel Stone will lead the garlic mustard pull which will meet at the Elvehjem Park shelter.

- e. 3x3 Youth Basketball Tournament Saturday, May 20 at 9am at Acewood Park
 - i. No one signed up yet
 - ii. Kate Marker will go to Elvehjem school PTO meeting and bring it up, it's on the PTO emails
 - iii. Marilee will share event with Facebook Elvehjem PTO group
 - iv. Other ideas -post flyer at YMCA, a counselor at La Follette might share registration form on Facebook, post a flyer at MSCR
 - v. Event lead Jolene Appiah is organizing event details and recommends purchasing medals for the members of the winning teams rather than trophies or cash. Jamie will place the order.

VIII. New business

- a. Senior seminar: Neighborhood realtor Iris Loomans is planning a seminar geared towards seniors about downsizing and selling their homes. She requested an ENA board member attend the event but no one is available.

- b. Fourth of July Celebration Preliminary Planning
 - i. Board Members signed to contact local businesses to solicit donations for the Fourth of July raffle and silent auction. The goal is to obtain about 20 raffle prizes and 10 silent auction items. Board members are asked to keep the master spreadsheet updated with their progress.
 - ii. Charles will contact the Oak St Ramblers to see if they are available to perform again
 - iii. All board members are to brainstorm and research new ideas for this year's celebration for the May meeting.

- c. Outgoing Board Member appreciation
 - i. A motion was made by Jamie and seconded by Charles to purchase \$30 gift cards for outgoing board members Justin and Stacy in appreciation of their years of service to the board. Motion carried. Jamie will purchase and deliver the gift cards from the Great Dane.

d. Elvehjem T-shirt order

- i. The board discussed offering Elvehjem T-shirts for neighbors to purchase. It was decided to collect orders and place a one time order.
- ii. The board will advertise the shirts on Facebook, website, in the June Echo, and accept orders at the 4th of July. The order deadline will be shortly after the Fourth of July Celebration.
- iii. Jamie will work out the details with Karl Leas of McLeas Creative, board members are to look at the website and send color suggestions to Jamie.

d. Let's Eat Out Fundraiser June 1

- i. ENA is having a fundraiser with Let's Eat Out on June 1 at City Church from 5:30-7:30. ENA will promote the event and receive 15% of sales from the food carts.
- ii. The food carts are scheduled to be stationed at City Church through the summer on Thursday evenings, the board discussed doing more promotion of the food carts again this year and possibly organizing corresponding activities.

IX. Reports

a. 50th Anniversary (Marilee)

- i. Next meeting Wednesday 5/12, thanks to Alice and Marilee for writing the grant proposal
- ii. Marilee to plan another Culver's fundraiser

b. LVM Elementary (Jamie)

- i. The Read-a-thon will take place on 4/7, many neighbors have signed up to volunteer. Proceeds from the event go towards literacy materials.
- ii. Jamie has not heard from LVM regarding our pledge of \$100 towards matching money for the Bobcat Bucks, she will follow up with PTO president and see if they would rather use the \$100 elsewhere if it is not needed for the Bobcat bucks. Marilee mentioned that the school is very low on paper.

c. Welcome Committee (Charles)

- i. Charles reported that there have only been 3 home sales since beginning of the year

X. Adjournment 9:15pm

Announcements

- The next ENA Board Meeting is Wednesday, MAY 12 from 7-9pm at the Great Dane East Side.
- The next Echo Newsletter deadline is MAY 15 for the June/July Echo.
- Echo Assignments:
 - President's Column-Jamie
 - Calendar of Events-Jamie

- Treasurer's Report-Crystal
- Secretary's Corner-Audra
- Member Corner-Charles
- Easter Egg Hunt- Jared
- Earth Day Clean-up-Abby
- Elvehjem Elementary Section-
Jamie
- 3x3 Basketball Tournament-
Jolene
- Membership Drive-Jamie
- 50th Anniversary Project-
Marilee