

ENA Board Meeting Minutes

November 4, 2015

East District Police Station, 809 South Thompson Drive

Present: Justin Martin, Jamie Meise, Stacy Wellford, Audra Johnson, Mike Digman, Faye Reber, Neighbors Katherin DuVernois, Marilee Cronin, Justin Witkins

Absent: Abby Abernathy, Rod Gennrich, Isaac Semrow, Charles Donaldson

Call to order Justin called the meeting to order at 7:03pm.

Secretary's report Jamie reported that the ENA website and Facebook are both up to date. Board members are asked to please continue to help promote events through likes and comments and send feedback on the meeting minutes.

Treasurer's report: Stacy reported that we have already received 205 in donations from the Turkey Trot through paypal. Justin also located a handful of misplaced membership forms.

Echo report: Since Rod and Mike will both be leaving the board at the end of the year, the board needs volunteers to take over soliciting advertisements and publication of the Echo. Due to a miscommunication, the October/November Echo was not sent to mail as scheduled. Justin noticed the problem, took the opportunity to add in new information about the coyote concerns, and sent a revised edition to print which arrived in mailboxes on 11/3. Katherine volunteered to take over the advertising responsibilities, Audra volunteered to do the layout, and Marilee volunteered to be the copy editor to review the Echo prior to publication. Justin will continue to manage the database.

Old business

Coyote Concerns- The presence of coyotes in our neighborhood and the greater east side has been a huge concern over the past couple months. Justin was prompted to create an East Madison Coyotes Facebook group for people to post information and concerns regarding coyotes after the comments began to take over the ENA Facebook page. Katherine attended Alder DeMarb's coyote meeting and is spearheading the effort to address the issue. She is currently looking for a location to hold a meeting with Dr. Drake to discuss moving forward with finding volunteers to trap coyotes in order to gather information and monitor activity. Funding for the project is still needed. Katherine will also take over as Administrator of the East Madison Coyote Page.

Halloween Events Debrief- The Halloween House Decorating contest included 5 entries and 45 votes. The board noted that the virtual format was much easier to manage than our previous method of asking volunteer judges to circulate the neighborhood to determine the winners and also ensured that the entries were intentional. The Halloween Bonfire also went well with over 50 attendees. The rain stopped in time, Jim brought tiki torches which helped with lighting, the apples and treats went over well. For the future we will need to find new light sources to light up the path from the street down to the shelter.

Mayor's Roundtable Debrief- Justin and Jamie attended this event which included neighborhood leaders from all over Madison as well as city officials. With a question and answer session with the

Mayer, roundtable discussions, and workshops they were able to learn from the experience of other neighborhoods and get ideas for our 50th Anniversary.

Turkey Trot (November 26, Droster Park, 8:30 a.m. SHARP)- Peggy Hoffman is organizing the event with Joel Stone. Volunteers are still needed for various tasks and asked to sign up through Signup Genius.

Holiday in the Park (December 5, Orlando Bell Park, 4-7 p.m.)- Everything is on track for another great event! The bonfire will be from 4-7pm, Santa will arrive at 4 on a fire truck, and sleigh rides will run from 4:30-6:30. We have a few volunteers signed up already but are still looking for some help with monitoring the treat/donation tables. Justin will help with set up, Stacy and Abby will bring treats, Jamie will collect supplies from East Buckeye and the shed prior to the event.

Holiday Lights Contest- Audra volunteered to lead the event. She will solicit submissions of addresses, post the addresses to Facebook, and encourage people to go out and see the lights in person before submitting their vote. Audra will purchase gift cards for 1st, 2nd, 3rd place winners from local businesses.

Equity Outreach update-Justin delivered the ENA informational brochures to be distributed to new tenants at the East Village apartments. Justin continues to draft a survey to send to neighbors over a certain age to gather their perspective on the neighborhood association and find out if there are any needs or interests that we could meet or facilitate. Katherine mentioned that there are other demographics we may be missing in addition to seniors and Justin agreed that it might be worthwhile to include everyone in the survey.

Addition of New Board Member-A motion was made by Justin and seconded by Mike to add Marilee Cronin to the board as a Director at Large. Motion carried. Welcome Marilee!!!

2016 Calendar of Events Planning- The board reviewed the calendar of events for 2016, keeping with the traditional annual events and removing the bowling event and Let's Eat Out information. Additional events not included on the calendar will likely be added throughout the year and advertised through the Echo, website, and Facebook. Event leads for 2016 will be discussed in December.

New business

Annual Financial Audit and Budget Planning-Justin and Mike will work together to coordinate plans for the financial audit. Stacy will have a 2016 draft budget for December.

Pinney Library- A motion was made by Justin and seconded by Faye to submit a letter to the Madison City Council to restore funding for Pinney Library. Motion carried. Mike volunteered to write the letter.

Adjournment: The meeting was adjourned at 9:05pm.

Announcements:

Next Meeting: The next ENA Board Meeting will take place on Wednesday, December 2nd from 7-9pm at the East District Police Station 809 S Thompson Drive.

Echo Deadline: The next Echo Newsletter deadline is November 15 for the December/January Echo. Please save articles to Dropbox in the appropriate folder—Tier 1-Paid Ads, Tier 2-Important, Tier 3-If Space Allows.

Submitted by Jamie Meise