

# ENA Board Meeting Minutes

January 5, 2015

East District Police Station, 809 South Thompson Drive

**Present:** Justin Martin, Jamie Meise, Audra Johnson, Marilee Cronin, Abby Abernathy, Charles Donaldson, Faye Reber, neighbors Katherine DuVernois and Jolene Appiah

**Absent:** Stacy Wellford, Isaac Semrow

**Call to order** Justin called the meeting to order at 7:04 pm.

**“Word on the Streets”** There has been some discussion on Facebook regarding Kwik Trip’s interest in the Sentry location. Also, Beth Godfrey informed Justin of plans to begin trapping and tagging the neighborhood coyotes and will send us information to put in the Echo.

**Secretary’s report** After we finalize the 2016 calendar of events, Jamie will update the calendar on the website as well as the front page of the website. Thank you notes will be mailed to Tom Uebersetzig (Santa), Station 5, the Great Dane, and Wes from Rockin L Acres for their help with the Holiday in the Park this week.

**Echo report:** Justin distributed assignments for the Echo, the deadline is January 15.

**Treasurer’s Report:** Justin reported on Stacy’s behalf that there has been little activity over the past month and we are in a solid financial position going into 2016. Stacy will bring the budget draft next month.

## **Old business**

**Holiday in the Park recap-** The event was a huge success again this year. All the volunteers did a wonderful job making the event run smoothly. Next year Jamie recommends having even more volunteers as well as purchasing more hot cocoa supplies to avoid having to run the store during the event and more toys. We were able to raise \$267 in donations which made the final cost to both associations \$330. An idea for next year is to look for businesses to sponsor the event to help cover the major costs of the permit, insurance, Santa, and the sleigh rides.

**Holiday Lights Contest recap-** The contest went smoothly with the exception of a household from outside the neighborhood entering the contest and then needing to be removed after it was realized. The board decided to post the addresses without pictures to encourage people to drive around to check out the decorations in person. Justin suggested next year to avoid adding people to the Facebook group during the voting period after having many people outside the neighborhood try to join in order to vote.

## **Outgoing Board Member Appreciation**

A motion was made by Justin and seconded by Jamie to purchase a \$50 restaurant gift card to thank Mike for his service to the board. Motion carried.

A motion was made by Justin and seconded by Audra to purchase a \$30 gift card to thank Rod for his service to the board and work as Echo Editor. Motion carried.

Justin will purchase and send the the gift cards.

### **2016 ENA Calendar final working copy**

The board discussed the date for the Fourth of July Celebration and decided to keep it on July 4<sup>th</sup> rather than moving it to the Saturday before. Justin will confirm the date for the Taste of Elvehjem with the community garden leaders. Jamie asked the board to adopt the Holiday Cookie Exchange as a neighborhood event and the board agreed. The board also discussed creating an event for middle and high school age students possibly a summer kickoff or back to school picnic. Jolene suggested having a weekly basketball or soccer pickup league. Faye will contact the YMCA and set up a meeting to discuss middle/high school age events. The board also decided to add the Earth Day cleanup back into the calendar for the Saturday after Earth Day.

**Echo rates and distribution**-Several years ago the board made the difficult decision to remove the apartment units from the Echo mailing distribution list due to our financial standing. Now that we are doing better financially the board discussed adding those addresses back into the mailing list. Justin calculated it would cost an additional \$780 per year using our current printer and mailers. However, Thyse Printing provided Justin with a quote for printing and mailing including the additional addresses that is \$250 per month less than our current cost with Zerlith without the additional addresses. A motion was made by Justin and seconded by Faye to print the next Echo with Thyse Printing. A motion was made by Justin and seconded by Marilee to add the apartment addresses back onto the Echo mailing list. Motion carried.

**Annual Meeting: April 9, 10-11 a.m. at Messiah Lutheran Church**-The board discussed the format for our upcoming Annual Neighborhood Meeting and decided to follow last year's format again this year where elected officials are invited and encouraged to mingle during the half an hour social period between block captain training and the meeting without giving them time on the agenda to address the audience. Jamie suggested giving away door prizes to encourage attendance at the meeting.

**2015 Membership Drive (April 10-May 15) and Block Captain Training (April 9, 9-9:30 a.m.)**-Each board member will serve as a district coordinator for the membership drive to recruit block captains to distribute membership materials. Block captain training will take place prior to the Annual meeting on April 9.

**Equity Outreach**-Justin sent out a rough draft survey for board members to review to be sent to adults to get feedback on our association events and services. Justin will incorporate the feedback and send a revised version to the board.

### **New Business:**

**50th Anniversary Project Ideas**-The board is preparing to begin planning for our upcoming 50<sup>th</sup> Anniversary and discussed ways to celebrate and commemorate the milestone. Marilee suggested asking an oral historian to interview families that are original to our neighborhood and put their stories together in a book. Justin mentioned doing a historical art piece potentially using place making grant money. Jamie will check with the Parks Dept to find out the process for requesting a shelter and soccer goals at Droster Park.

**Donation Drive Planning-** Board members are asked to solicit donations during the month of February to support all of our events throughout the year. Board members can be signing up using the Donation Drive spreadsheet saved on Dropbox.

**Officer Elections in May-**We currently have 2 open spots on the board. New officers will be elected in May after the annual meeting. Board members can send nominations to Mike and Mike will anonymously announce the nominations.

A motion was by Justin and seconded by Marilee to add Katherine to the board as a director at large. Motion carried. Welcome Katherine!

**Adjournment:** The meeting was adjourned at 9:08pm.

**Announcements:**

**Next Meeting:** The next ENA Board Meeting will take place on Wednesday, February 3rd from 7-9pm at the East District Police Station 809 S Thompson Drive.

**Echo Deadline:** The next Echo Newsletter deadline is January 15 for the February/March Echo. Please save articles to Dropbox in the appropriate folder—Tier 1-Paid Ads, Tier 2-Important, Tier 3-If Space Allows.

February/March Echo Article Assignments:

- 1) Justin: President Column, Annual Meeting, Calendar of Events, Membership Drive
- 2) Jamie: Secretary's Corner & Holiday in the Park Recap/Photo (Jamie)
- 3) Stacy: Treasurer's Corner
- 4) Peggy: Turkey Trot Winners and Thank Yous
- 6) Audra: Holiday Lights Contest Winners (Photo?)
- 7) Advertising (Katherine)
- 8) Member Corner (Charles)

Submitted by Jamie Meise