

# ENA Board Meeting

September 6, 2017 @ 7-9 p.m. at the Great Dane East

## Allocation: 30 minutes (7:00-7:30 p.m.)

- I. Call to order (Jamie)
  - a. Attending: Jamie Meise, Audra Johnson, Charles Donaldson, Jared Marker, Marilee Cronin, Crystal DeGrote Heppe, Abby Abernathy
  - b. Guests attending : Katie and Nick, Kim Bolinder, Jim Ramsey, Jacob Wright
  - c. Start 7:07pm
  - d. Board and guests introduce themselves around the table
- II. Approval of agenda (All)
  - a. Charles adding tree service treatment update
- III. "Word On the Streets" (All)
  - a. Katie suggests starting a neighborhood watch group event for interest in joining
    - i. A Madison Police Department (MPD) sanctioned "neighborhood watch" is set at 75% of neighborhood participation
    - ii. Alice offers that MPD does coffee in homes with police
    - iii. Emily Sampson does good neighbor MPD gatherings
    - iv. A good example is Midvale Neighborhood has MPD monthly talks bring K-9 units to attract people
    - v. ENA board had a safety coordinator but it didn't last a long time
    - vi. Best practice to prevent crime is hosting more Neighborhood night out events
      1. Maybe coordinate a regular monthly effort
    - vii. Suggestion to schedule safety meeting separately
- IV. Secretary's report (Audra)
  - a. Nothing to report
- V. Treasurer's report (Crystal)
  - a. Crystal got Quickbooks for Mac - the desktop version
  - b. She is setting up with tutorial with Stacy
    - i. Jacob and Abby offer to sit in with a tutorial as well
  - c. Crystal is purchasing a return address stamp
  - d. She will enter checks to Quickbooks and then deposit checks
  - e. No Echo advertiser checks are missing this is caught up
  - f. The 2018 Budget will be finalized by the annual meeting and work on it December 2017 / January 2018
- VI. Technology report (Jared)
  - a. None to report
  - b. Jared will send out Eblast with Taste of Elvehjem info this week
- VII. Echo report (Audra)
  - a. Echo Advertising Coordinator is still lead needed
    - i. The tasks include making sure Echo ads are received and money received
    - ii. Jim is interested in doing this and Jamie offered to train him

- b. Audra asks that article writers include photos as a separate file in Dropbox, don't paste in the Word .doc

**Allocation: 60 minutes (7:30 -8:30 p.m.)**

VIII. Old business

- a. Membership Drive Thank you letters (Crystal)
  - i. Thank you letters from donations need to be done this month
  - ii. Jamie will print letters from the donations list
    - 1. Marilee to help stuff envelopes
  - iii. Katie has envelope labels she's willing to donate
- b. 50<sup>th</sup> Anniversary Project and Celebration update (Marilee)
  - i. Awesome interviews including former ENA president Jeff
    - 1. ENA only neighborhood association in Madison with 50 continuous years of activity
    - 2. Marilee brought vintage Echos to pass around the meeting
  - ii. The videographer has been interviewing older neighbors and now younger neighbors
  - iii. The 50th Anniversary Event is scheduled for next fall 2018
    - 1. Sunset Music series coordinator Nate Baker offered to help
    - 2. The event could potentially take place during Packers game
  - iv. Marilee is still in need of older photos
- c. Sunset Music Series ENA Fundraiser Night recap
  - i. We received a \$200 check earned from tips from beer serving
  - ii. Jared will send Nate Baker a thank you note
- d. Taste of LVM on Saturday, Sept. 9 at 11 at Elvehjem Community Garden (Kate/Jamie)
  - i. Kate will bring a grill
  - ii. New County Supervisor will be the celebrity judge
  - iii. Marilee will help set up, Abby help clean up
  - iv. Jamie will bring games from the shed
  - v. Jamie will bring Food Fight gift cards for the prizes
    - 1. Prizes for Best Recipe Award and Neighbor's Choice Award
  - vi. Jamie will shop for hot dogs and brats to cook for kids to eat
  - vii. The board is asked help promoting the event and post about it on Facebook
- e. LVM Elementary Update (Jamie)
  - i. Last year ENA held a hat and mitten drive, and school supply drive mid-year
  - ii. This year the school nurse needs underwear and spare clothes
  - iii. To sponsor LVM Elementary ENA helps with school supplies, finances and volunteers
  - iv. Cori LVM PTO is checking on donations for paying off lunch debt and paying field trip expenses
  - v. Jamie is striving to have LVM Elementary donation information to include in the next Echo
- f. Halloween Bonfire on Tuesday, October 31 (Charles)
  - i. Using the same contacts as last year using the playbook

- ii. We are in need of treats apples went over best last year
- iii. Purchase hot chocolate as well
- iv. Charles will post about the event on facebook
  - 1. Jaren has won last few years use as hook to get people to go
- g. Holiday in the Park on Saturday, December 2 (Alice)
  - i. EBNA (East Buckeye Neighborhood Association) is coordinating with ENA again this year
  - ii. Orlando Bell Park is the location again
  - iii. Should Alice schedule Santa earlier to arrive in the daylight longer
  - iv. Alice to get information from EBNA to confirm article for Echo
  - v. Light of the World Church to help volunteer

**Allocation: 30 minutes (8:30-9:00 p.m.)**

- IX. New business
  - a. I9 Sports inquiry
    - i. New Program offers t-ball football, soccer, and cheerleading
    - ii. The Program director contacted Jamie about fall season prize giveaways on ENA Facebook page
    - iii. I9 might purchase ad in Echo
    - iv. Program Director offered to appear with I9 van at ENA events
      - 1. If ENA board allows I9 van, then we have to allow more
      - 2. The best approach is requiring donation to events or ENA in order to appear at events
    - v. I9 could potentially give away prizes at our 4th of July event
  - b. Financial Audit
    - i. It's been a long time since the last audit
    - ii. Stacy said it was important to check bank vs. Quickbooks statements
    - iii. It is potentially a reasonable goal to perform audit by end of year to perform audit for 2017
    - iv. Abby offered to help with the audit
  - c. Mayor's Neighborhood Roundtable on Saturday, October 7 from 8am-noon, childcare is available
    - i. This is a free event everyone is invited
    - ii. Charles and Jared will go with Jamie
    - iii. This will be a good event to find out information about options to manage safety and crime concerns in the neighborhood
    - iv. Jacob's wife might be interested in attending because he will be out of town
    - v. All organizations not just Madison Neighborhood Associations attend
    - vi. It's free admission but registration is required
  - d. Kwik Trip Neighborhood Meeting on Thursday, Sept 7 from 6:30-8pm at the East Police Precinct
    - i. Part of the permit process of acquiring a beer Liquor license is conducting a listening session

- ii. It will be the same license that PDQ holds right now
- e. Kindness Rocks painting party (Marilee)
  - i. Marilee Found one at Elvehjem Elementary, many people expressed an interest in making more of them on Facebook
  - ii. ENA could donate money to purchase supplies to buy and paint rocks
    - 1. Abby motions to spend up to \$50 on supplies
    - 2. Alice seconds Abby's motion
  - iii. Everyone could bring their own rocks to an event at a location and time TBD
    - 1. Marilee to check with the Our Saviour's or Light of the World for location
    - 2. Marilee will ask for donations of rocks from landscaping companies on Facebook
  - iv. Marilee will coordinate with her neighbor who has craft supplies about date and location
- f. Jim asked if an ENA board member is assigned to post events and information to Nextdoor.com
  - i. Topic was previously addressed but the board decided against it because the task of managing Facebook page content is sufficient
  - ii. Jim and Jacob offered to post information on nextdoor.com moving forward
- g. Turkey Trot update
  - i. Jamie has not heard from Running Club if they are going to coordinate this event
  - ii. ENA board probably doesn't have resources to coordinate an event this size without Running club
- h. Ash Tree treatment
  - i. Jamie offered to coordinate a bake sale to raise money to treat trees
  - ii. Jared suggested starting a Go Fund Me
  - iii. Jim suggested telling people to donate via Pay Pal
    - 1. We need to find out if ENA is short on raising designated money for trees, do we refund the money
  - iv. Jamie questions whether this is a sustainable initiative
    - 1. The city of Madison does plant a tree for every tree taken down
    - 2. Jamie will find out how long the last treatment given to trees will last
- i. Crystal suggests moving the monthly meeting to Mondays instead of Wednesdays
  - i. Jamie will ask about availability of meeting spaces and start the monthly meeting day in January 2018
- j. Jamie describes what is involved with committing to joining the board to the potential new board members
  - i. Board of Directors attend monthly events and give input
  - ii. Each is expected to lead an event once per year
    - 1. Everyone helps at events
    - 2. Board members don't have to go to all events
    - 3. The whole ENA Board contributes to the Fourth of July event
  - iii. Membership drive is the busiest time of year

1. Board members are District Coordinators
  2. District Coordinators recruit block captains to distribute membership packets and go door-to-door
- k. Jim, Jacob and Kim each volunteer to join the ENA Board
- i. Charles motions to approve Jim, Jacob and Kim joining the ENA Board
  - ii. Motion is seconded and accepted
- X.** Adjournment 9:22pm



