

Elvehjem Neighborhood Association

Annual Meeting Agenda

Saturday, April 9, 2016

10 – 11 a.m.

Messiah Lutheran Church

5202 Cottage Grove Road

Madison, WI 53716

I. Elvehjem Neighborhood Association Business

- a. **Call to order and approval of agenda**-Justin called the meeting to order at 10:06am. A motion was made by Donna Brown and seconded by Bill Bauers to approve the agenda as presented. Motion carried.
- b. **Introduction of 2015-16 Board of Directors**-Justin introduced the current board of directors and also noted former board members from the previous year.
- c. **Secretary's report**: Secretary Jamie Meise reported. A motion was made by Jamie Meise and seconded by Audra Johnson to approve 2015 Annual Meeting minutes. Motion carried. Jamie encouraged neighbors to connect with the Elvehjem Neighborhood Association online through the Facebook group and our website both of which are kept as up to date as possible. Jamie showed pictures and gave a brief recap of the events held in 2015. Board member Charles Donaldson stepped in to report on efforts to save park ash trees which are to be cut down due to the Emerald Ash Borer. Jamie Meise and Tiff Roltgen held a bake sale and lemonade stand to raise funds to adopt a Droster Park ash tree and Charles Donaldson's family adopted an Acewood Park ash tree.
- d. **Treasurer's report**-Treasurer Stacy Wellford reviewed the balance sheet from 2015 and noted that we ended the year in a very strong financial position with a cash balance of \$19000. Main income sources included membership dues and Echo advertising; we also received some income from profitable events such as the turkey trot, fundraisers such as the Pottery Painting Day, and interest. The association's largest expenses continue to be the Echo printing and distribution and planning neighborhood events; other expenses include insurance, storage, new neighbor welcome gifts, and membership drive materials. Stacy presented the proposed the 2016 budget. Stacy and Justin explained that while we have a strong balance now that could change quickly with just a couple years of low membership drive results. We strive to be a zero profit organization and plan to give back to the community through the adopt a camper sponsorship, Pinney library donation, and other initiatives as they arise. It was also noted that we want to do more with our finances but we are limited by volunteer power.
- e. **New for 2016-**

- i. The Earth Day Cleanup is back for 2016! On Saturday, April 23 we will be cleaning up the Elvehjem Sanctuary. Abby Abernathy will lead the trash clean up efforts from 9-11am and Joel Stone will lead the invasive species pull.
 - ii. Inclusivity Efforts: Over the past year the board has been looking for ways to serve everyone in our neighborhood. The neighborhood apartment residents have been added back into the Echo mailing distribution and brochures were created for the apartment managers to provide the new residents welcoming and introducing them to the neighborhood. The board is looking for ways to serve middle and high school students. We received feedback that students are in need of community service opportunities for resumes and college applications. Starting with the Earth Day Clean-up, we plan to offer several opportunities for students to fulfill community service hours. The board is also planning to send out a neighborhood wide survey to find out if there are other neighbors we aren't reaching and ways we might be able to serve them.
 - iii. 501(c)(3) Statues- Thanks to the hard work of former board member Betsy Winterhack and current treasurer Stacy Wellford, ENA now has 501(c)(3) tax status which means all donations to our association including membership dues are now fully tax deductible.
- f. **2016 Membership Drive goals**-Although we did not reach our goal of 500 member households in 2015 we have decided to continue our push for 500 member households in 2016. We are still looking for volunteers to serve as block captains to help deliver the membership packets as there are still many open block captain assignments. As an incentive to turn in dues promptly, we are having a Madison Night Out Drawing for those who join by May 31st featuring a \$25 gift certificate for Cuco's and a \$25 gift certificate for Marcus Theaters.
- g. **Approval of 2016-17 Board of Directors**-Justin introduced the 2016 Board and each board member said a little about themselves.
- h. **50th Anniversary Project**- Marilee introduced our 50th anniversary project and showed a short video clip. The board is planning a project to create a video history to celebrate the history of our neighborhood's first 50 years. Videographer Steve Charamy is working with us to create the video documentary which will feature photos, interviews, and memorabilia. We are looking for volunteers to serve on the 50th Anniversary Committee as well as neighbors who have photos, artifacts, or might be interested in being interviewed for the video. To finance the project will be applying for a grant and working to raise matching funds through fundraisers with Culvers and Metro Market.

II. **Madison Police Department updates (10 minutes)**

- a. Heather Dzick, East District Neighborhood Resource Officer-Heather is the east neighborhood police officer. She commended our neighborhood for our level of community activity and participation. She discussed the importance of knowing your neighbors, having communication, paying attention, and reporting suspicions to the police. While there is not a lot of major criminal activity in our neighborhood there have

been several more minor incidents including people rummaging through unlocked vehicles but few actual break ins of locked vehicles. She recommends to try not to keep electronics in your car, keep your car locked, and keep your garage door closed. Heather noted that there will be construction on Cottage Grove Rd again this summer but she is hoping the traffic issues will be better with the 51 interchange complete. If neighbors have speeding concerns they should report it and the police can set up speed boards and station patrol cars areas of concern. Please don't hesitate to contact Heather if you have any questions or concerns; she is happy to help resolve your issue or help you determine the appropriate contact for your question.

- b. Neighborhood Watch- Alder Demarb held a couple neighborhood safety meetings to address the recent safety concerns. Alice Pulvermachor attended the meeting and is interested in starting a neighborhood watch program to open communication channels, help neighbors get to know each other, encourage people to be proactive, and build our sense of community. If you are interested in getting involved contact alice@elvehjemneighborhood.org.

III. Open Forum: Questions, ideas, and concerns-A few neighbors voiced their opinions and concerns regarding the empty Sentry building. It was noted that the Kwik trip proposal was voted against by the Urban Design Commission and will now be brought to the City Planning Commission

Submitted by Jamie Meise