

ENA Board Meeting Minutes November 5, 2014

Present: Tiffani Roltgen, Jamie Meise, Mike Digman, Justin Martin, Isaac Semrow, and Betsy Winterhack, Faye Reber, guests: Alder Denise DeMarb, neighbor Charles Donaldson, Police Officer Richard Friday

Absent: Rod Gennrich

Call to Order: Tiff called the meeting to order at 6:59pm.

Word on the Streets: As usual, the board started the meeting by discussing anything they had heard about or saw going on in the neighborhood over the past month. Papa's Bear on Cottage Grove Rd is closing on Saturday, Mike will stop in and give a farewell and thank you from the neighborhood for all the support over the years. One of the winners' of the Halloween decorating contest house was toilet papered after the announcement was made on Facebook.

Secretary's Report: The website and Facebook page are up to date with upcoming events.

Treasurer's Report: Recent expenses include the Echo printing and purchase of Quickbooks. Donations from the Turkey Trot are coming in with a current total of \$235. Upcoming expenses include one more Echo printing, Holiday in the Park expenses, and Turkey Trot expenses which will be partially offset by donations. Justin predicts that our balance will dip below \$13000 by year end.

Audit Status: The audit for 2014 is almost complete and everything looks great. Justin and Scot are working together to obtain the remaining reports needed to complete the audit with 12 months of history since we have a new system and are working towards a completely electronic procedure.

Technology:

Wordpress Hackathon (November 16, East District Police Station, 4-6 p.m.) Board members will be meeting to work on the Wordpress website and get it up to date for a potential January 1 rollout.

Webmaster: Tiff and current Webmaster Tom met to discuss the transition from the current website to the new Wordpress website and whether he is interested in continuing as webmaster.

MPD Report: Officer Richard Friday gave an update from the Police Department of activity over the summer. He explained that between 3-11pm there are 7 officers on duty on the East side including the East Towne Mall area, they are call for service driven team, he has not seen anything alarming in Elvehjem Neighborhood over the summer with most activity related to traffic concerns and residential burglaries where the victim knew the culprit. He did not have any further information regarding the armed home invasion on South Thompson Dr. but offered to look into the case He also explained that in the 2015 budget the chief proposed to have neighborhood resource officers who would float between neighborhoods with high call volume.

Guest Denise DeMarb, District 16 Alder:

Neighborhood Leadership Academy-Alder DeMarb discussed the idea of having a training session for neighborhood leaders to meet with key government representatives and learn about how to interact with the city, how the different government departments work, who to contact for various issues, and how to keep a great neighborhood from falling into disrepair over time. The board discussed the idea and responded favorably to a leadership training. Denise will move forward with planning the training.

Updates: Denise also discussed a couple updates regarding the capital budget. Meetings are scheduled for next week to fix the current \$90,000 deficit. Highlights in the proposed budget include 5 new police officers, 100k increase in childcare subsidy, and a new fire department on the East side.

Old Business

Halloween Bonfire report: The event went well with a steady flow of about 40-50 people throughout the night. There were a few enthusiastic entries in the Jack O Lantern contest. One idea for next year is to have a costume contest.

Articles of Incorporation electronic vote: ENA will send out an email blast with the survey link and include a paper ballot in the next Echo. It was decided to send a stand-alone email with the survey link rather than including it with the Turkey Trot or Echo emails in order to draw attention and help it stand out to recipients.

5K Turkey Trot & 2 Mile Walk (November 27, Droster Park, 8:30 a.m. SHARP) Race Coordinator Emily Leas is doing most of the coordinating for this event. Justin volunteered to help with set up, Jamie and Faye will both supply a healthy snack. There will be age group awards and a most spirited award.

Holiday in the Park (December 6, Orlando Bell Park, 4-6 p.m.) We are coordinating with EBNA again to offer this event with a bonfire, hayrides, visits with Santa, and hot cocoa. The bonfire is scheduled for 4-7pm and both the hayrides and Santa are scheduled for 4-6pm. Jamie coordinated with the Madison Fire Department and arranged for Santa to arrive in a fire engine again. EBNA will take care of starting, maintaining, and putting out the fire. Betsy, Faye, and Jamie volunteered to bring homemade goodies. Jamie also ordered small gifts for Santa to hand out to the children.

Neighborhood Bowling Party (January 25, Dream Lanes, 12-2 p.m.) Jamie and Faye worked with Dream Lanes to schedule a neighborhood bowling party on January 25 from 12-2pm. When the event gets closer we will advertise on the website and Facebook and in the Echo. We will also try to get desserts donated by a local business if possible. There will be a couple awards given out.

Costco Neighborhood Day/advertising: Mike is working with Costco regarding placing ads in the Echo and scheduling a Neighborhood Day.

Board binders: Tiff distributed informational binders to each board member. Thank you Tiff!

East Buckeye Road crossing guard status: The ENA Board sent a letter of support to the Pedestrian-Bicycle-Motor Vehicle Commission asking for the crossing guard at Droster Rd and Buckeye Rd to be maintained in the name of safety and healthy living for the 60 children who could potentially cross East Buckeye Road on their route to Elvehjem Elementary School. Parents/caregivers who wish to maintain

this crossing guard for the 2015-2016 school year and beyond are encouraged to promote the walking school bus and help get higher numbers using this city service. The crossing guard was put on probation through the rest of the school year and will be reevaluated based on counts.

New Business

2015 Calendar of Events E-Committee Report Faye, previous board member Jeff Ekola, and neighbor Sarah O'Callaghan are serving on a committee to analyze our current events considering engagement, equity, variety, etc. The board reviewed the 2014 calendar and discussed ideas for 2015. The board would like to encourage neighbors to plan their own events or take lead of a current event with the help and support of the board to help relieve the workload of board members.

Holiday Lights Contest: Faye volunteered to coordinate the contest, Mike volunteered to be a judge.

Adjournment: Tiff adjourned the meeting at 8:57 pm.

Announcements:

Next Meeting: The next ENA Board Meeting is Wednesday, December 3 from 7 to 9 p.m. at the East District Police Station, 809 S Thompson Drive.

Echo Deadline: The next Echo Newsletter deadline is November 15 for the December/January Echo. Please save articles to Dropbox in the appropriate folder—Tier 1-Paid Ads, Tier 2-Important, Tier 3-If Space Allows.

Submitted by Jamie Meise