

ENA Annual Meeting
April 11, 2015

- I. Call to order - 10:02 am – Quorum Met
- II. Intro of Board Members – Charles, Justin, Isaac, Stacey, Faye, Mike, (Jamie – absent), (Rod – absent)
 - a. No additions to the agenda
- III. Secretary’s Report (Tiff for Jamie)
 - a. 2014 annual meeting minutes – distributed and approved by board
 - b. Post today’s minutes on website
- IV. Treasurer’s Report (Justin)
 - a. Long Term Balance - \$10,000 – Maintain sustainability
 - i. Last year’s member drive was great, we surpassed
 - ii. Cut costs and did a great job on 2014 membership drive – thank you!
 - b. Savings / Balance Recovery
 - i. Were down to \$8,000,
 - ii. Echo distribution cost is down, want to add more to events, etc.
 - iii. Storage and insurance costs – significant expenses, but will discuss potential options
 - c. Insurance change – Bradley Dilman (Heritage Heights).
 - i. Was able to cut expenses
 - ii. Bounce house and running events have substantial costs.
 - d. Member drive up, echo cost even, event cost about same – if sustains, how do we put that money back into our membership.
 - e. Q: So block captains were effective?
 - i. A: Yes, absolutely!
 - f. Balance
 - i. \$8,000 sounds like a lot, but when you have \$8,000 in and \$8,000 expenses, it’s scary / not sustainable. We’ve determined that \$10,000 is the appropriate balance to stay.
 - g. Budget approval: Diane Amundson (move), 2nd Steve Johnson. Motion carries.
- V. 2014 Activity Review (Tiff)
 - a. 456 household members (2014 membership campaign)
 - b. Droster Park received updates
 - i. Great new playground equipment
 - ii. Two rocks – play on them, added natural elements and mounding
 - c. Neighborhood Night Out
 - i. Had lots of participation from neighbors
 - ii. Socials, bonfires, etc.
 - iii. 2015, because of success 2014 will organize differently – more info later.
 - d. Taste of LVM
 - i. Mayor and school principal
 - ii. Great success
 - iii. Still 1.5 plots available.
 - iv. Chris R is the coordinator
 - v. Located on Painted Post Drive
 - e. Apartment Efforts (Justin)
 - i. Had decided to pull apartment resources to save money

- ii. Flier for welcome packets
 1. First attempt for adding contact to apartment residents
 2. Denise – work with someone to translate to Spanish.
 3. Justin asked if anyone could help translate
 4. Steve Johnson: there are people there who have lived there for YEARS, not all transient. Potential value and good resources.

VI. 2015 Calendar of Events

- a. Let's Eat out (Sarah)
 - i. Food vendors / food carts
 - ii. Community meet up opportunity
 - iii. Thursdays, 5:30-7:30, May 7-August 7
 - iv. May 28 – Jason Moon, musician
 - v. May 7, Sarah Larson – school activities
 - vi. June, maybe neighborhood vendors
 - vii. City Church, 4909 E. Buckeye Rd.
- b. Fourth of July Celebration (Tiff)
 - i. Food Service – Neighborhood Ice Cream Social (Instead of Picnic)
 1. Helps to minimize financial risk
 - ii. Musician – Jason Moon (neighborhood musician)
- c. Neighborhood Week Out (Tiff)
 - i. First week in august
 - ii. More time and events throughout the week
- d. Storage Shed Project (Justin)
 - i. Work on permanent installation
- e. 501c3 Application
 - i. We're working on filing
 - ii. Try to file by end of month – think we could qualify
 - iii. Would allow tax reduction for donations
- f. EAB Program
 - i. Trees
 - ii. Yellow dots
 - iii. Try to get neighbors to adopt trees
 - iv. It's quite the process, working with Parks to analyze, see what needs treatment, etc.
 - v. Trying to identify shade trees in parks first
- g. Technology Updates (Justin)
 - i. Thanks to Tom Murray
 - ii. Moving to Word Press
 1. Main reason is adding in CRM – Customer Relationship Management software (Contacts, mailing, etc.)
 - iii. Working through email problems, let Justin know if you're not receiving, we're working through it.
 - iv. 2015 Membership Drive
 1. Still need block captains
 2. Please help out if you can
 3. Emails are simple per person or ENABoard@elvehjemneighborhood.org
 4. Incentive – by May 31 = drawing for \$50 Great Dane and 2x\$25 for Artful escapes (Fitchburg)

- VII. Volunteer Appreciation
 - a. Elected Officials (Denise, Melissa, Dave de Felice)
 - b. Board member recognition
 - c. Mona, Betsy, Tom, Emily
 - i. Mona – Social Media Coordinator Outgoing – Thank you!
 - ii. Betsy – Past Board Member, Director at Large – Thank you!
 - iii. Emily – Past race director – Thank you!
 - iv. Tom – Cyber hero since 2007 – THANK YOU!
- VIII. Call for Volunteers (Isaac)
 - a. We do a lot of work, over 1,700 households, and we would love to have more help and/or volunteers
 - b. Please reach out – we always have something to help with
- IX. Madison Police Department Updates
 - a. Derrick Jones, LVM community Police Team Officer
 - b. Heather Dzick, East District Neighborhood Resource Officer
 - c. Updates & Info
 - i. Heather – Madison, 8 years, Neighborhood resource officer in east district
 - 1. Identify issues, proactive policing, mediations
 - ii. Jones – 15 years, address needs, provide updates, etc.
 - iii. Work closely together
 - iv. Citizens Academy
 - 1. They do have one annually
 - 2. 8 weeks, 1/week, 1-2 hours each time
 - v. Working on traffic complaints / trouble spots
 - vi. 51 construction will deter people from main roads and through neighborhood
 - 1. Communicate issues, use the speeders hotline, get plates, help report areas of concern to solve problems and be proactive.
 - vii. Q: Fireworks, what's appropriate and what's not?
 - 1. A: If it explodes and shoots up (DJ) it's illegal. There are only a handful of things that are legal (sparklers, etc.).
 - 2. County rules are different than city of Madison.
 - 3. Use city of Madison's website to look up any rules/regulations.
- X. Questions, ideas, concerns
 - a. This coming Tuesday (4/14), Blooming Grove Meeting 6:30 pm (Justin)
 - b. Justin update – current = no expiration on permit
 - c. Contact town of Blooming Grove wants to hear from you if you have issues
 - d. Denise can get more meeting location details
- XI. Adjourn: 11:06